

(This document is an English translation of the original version for reference purposes only. The original version is written in the Japanese language.)

## **■ Introduction**

These guidelines provide guidance for those who wish to enjoy secondary creation using “Ruri” (a character planned and managed by AsanoshimaiProject, “Rights Holder”), which is included in VoiSona developed by Techno-Speech, Inc. (“Company”).

We hope that you will enjoy your creative activities using “Ruri” after reading these guidelines.

## **■ Rules for Voice Use (“Ruri” Voice Guideline)**

When using voice waveforms output from VoiSona’s “Ruri” Voice Library, list “Ruri” in the credits as the name of the character used.

\* Please refer to “Rules for Character Use” below when crediting “Ruri.”

\* Please refer to [“VoiSona Terms of Use”](#) for rules on the use of voice waveforms. (You can use the voice waveforms output from VoiSona’s Voice Libraries for commercial or non-commercial use, individual or corporate use, free of charge and without the Company’s permission. However, there are some exceptions, such as the incorporation of Voice Libraries into other musical instruments, which is prohibited.)

\* It may be possible to use voice soundwaves output from “Ruri” Voice Library without credit by obtaining a separate agreement from Techno-Speech, Inc. and Rights Holder.

## **■ Rules for Character Use**

See the following rules for secondary creation using the character of “Ruri” (name, settings, visuals, etc.).

- For the use of the character (name, settings, visuals, etc.) in non-commercial creative activities by individuals (within the scope of so-called fan or hobbyist activities for free or for a fee to cover the actual activity costs), you may use the character without charge and without Rights Holder’s permission.
- For corporate use and commercial use by individuals, a separate license is required. Contact the Rights Holder in advance if you need a separate license. However, the following cases of commercial use by individuals do not require the Rights Holder’s permission:
  - Use of the character in social media companies’ monetization services for posting of works and live

streaming. You can use the character free of charge. (E.g. YouTube Partner Program, niconico Creators Incentive Program, etc.)

- Publication of works on fee-based creator support services. You can use the character free of charge. (Example: Pixiv FANBOX, etc.)

## **■ Prohibitions**

Refrain from using the character in the following expressions or contents.

- Content that violates public order and standards of decency or that is antisocial;
- Content biased toward a particular ideology, creed, religion, or political belief
- Content that infringes on the honor or dignity of a third party, or that infringes on the rights of a third party.
- Content that could be misunderstood or misinterpreted as official content planned by the Company or Rights Holder;
- Content that seriously damages the image of the Company, its products, or its characters;
- Content that seriously damages the image of Rights Holder, its products, or its characters;
- Any other content that the Company or Rights Holder deems inappropriate.

## **■ Others**

These guidelines are subject to change without notice. The Company is not liable for any damages resulting from the changes.

Please check this page as needed and use the “Ruri” voice and character within the scope set forth in the latest guidelines.

Established 22-March-2026