

(This document is an English translation of the original version for reference purposes only. The original version is written in the Japanese language.)

■ Introduction

These guidelines provide guidance for those who wish to enjoy secondary creation using Kirune, a character planned and managed by Techno-Speech, Inc. (“Company”).

We hope that you will enjoy your creative activities using Kirune after reading these guidelines.

■ Rules for Voice Use (Kirune Voice Guideline)

When using voice waveforms output from VoiSona’s Kirune Voice Library, list “Kirune” in the credits as the name of the character used.

* Please refer to “Rules for Character Use” below when crediting “Kirune.”

* Please refer to [“VoiSona Terms of Use”](#) for rules on the use of voice waveforms. (You can use the voice waveforms output from VoiSona’s Voice Libraries for commercial or non-commercial use, individual or corporate use, free of charge and without the Company’s permission. However, there are some exceptions, such as the incorporation of Voice Libraries into other musical instruments, which is prohibited.)

* It may be possible to use voice soundwaves output from Kirune Voice Library without credit by obtaining a separate agreement from Techno-Speech.

■ Rules for Character Use

See the following rules for secondary creation using the character of Kirune (name, settings, visuals, etc.).

- For the use of the character (name, settings, visuals, etc.) in non-commercial creative activities by individuals (within the scope of so-called fan or hobbyist activities for free or for a fee to cover the actual activity costs), you may use the character without charge and without our permission.
- For corporate use and commercial use by individuals, a separate license is required. Contact the Company in advance if you need a separate license. However, the following cases of commercial use by individuals do not require the Company’s permission:
 - Use of the character when streaming music on “BIG UP!,” “TuneCore Japan,” “narasu,” “sprayer,” or “EggsPass (TOWER CLOUD).” The prescribed usage fee will be automatically deducted from sales;

- Use of the character for music streaming on “ROUTER.FM” and “KARENT”. Crypton Future Media FM, the operator of “ROUTER.FM” and “KARENT,” will bear the usage fee.
- Use of the character for music streaming on “Music revenue service”. DWANGO Co.,Ltd., the operator of “Music revenue service,” will bear the usage fee.
- Use of the character when streaming music on “Utasuki Music Post.” You can use the character free of charge.
- Use of the character in social media companies’ monetization services for posting of works and live streaming. You can use the character free of charge. (E.g. YouTube Partner Program, niconico Creators Incentive Program, etc.)
- Publication of works on fee-based creator support services. You can use the character free of charge. (Example: Pixiv FANBOX, etc.)

■ Prohibitions

Refrain from using the character in the following expressions or contents.

- Content that violates public order and standards of decency or that is antisocial;
- Content biased toward a particular ideology, creed, religion, or political belief
- Content that infringes on the honor or dignity of a third party, or that infringes on the rights of a third party.
- Content that could be misunderstood or misinterpreted as official content planned by the Company;
- Content that seriously damages the image of the Company, its products, or its characters;
- Any other content that the Company deems inappropriate.

■ Others

These guidelines are subject to change without notice. The Company is not liable for any damages resulting from the changes.

Please check this page as needed and use the Kirune voice and character within the scope set forth in the latest guidelines.

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